

## Message from H.E. Ms Aisha Mohammed the Minister of Tourism and Culture in Ethiopia

In Ethiopia, nature, culture and history merge to form a timeless appeal. Ethiopia, with its impressive tourism potentials, is truly a land of contrasts and extremes, a land of remote and wild places, and of spectacular alpine terrain - including the Semien Mountains National Park with its 4261 meters peak at Ras Dashen one of the nine UNESCO world heritage sites; and at the other end of the spectrum, the Danakil depression 121 meters below sea level is among the lowest places on earth and extremely hot....

Ethiopia is a land of ethnic diversity. More than 80 nations and nationalities with their own unique languages, cultures and traditions live in peace together. It's beautiful and friendly people assure our dear visitors a warm welcome and unparalleled hospitality.

It is indeed a great honor and privilege, against this background, to cordially invite you, to visit and invest in the endless wealth of Ethiopia's culture and tourism, so that we can mutually benefit, while we conserve a safer, beautiful and greener nature at this part of the planet where it all began – Ethiopia.







Ethiopia is known as one of twelve vavilor centers of primary plant domestic-cation in the world.

Furthermore, due to its geographical position and socio-economic diversity, numerous crop plants that are known to have originated elsewhere have developed an enormous secondary diversification in the Ethiopian region.

(Institute of Biodiversity of Ethiopia)



Ethiopian biosphere reserve and the communities in Ethiopia are places of connectivity and human experiences.

Ecopía Plc has established a tour company in order to link its communities, where more than ten thousand people are working as organic producers, to sustainable tourism.







Ethiopian Biosphere reserve: Lake Tana, Bonga, Sheika, Kaffa, Yayu. Sometimes it's necessary to take a break from the stresses of traveling and spend quality time with the person you love and with your families. We help you and your family to plan the ideal love and friendship getaway. We have narrowed down the most fascinating destinations, from Bonga the mother tree of coffee to the Yayu rivers.

## Message from the founder of the company. Dr. Mitslal Kifleyesus-Matschie

Our first challenge has been to ask ourselves how can we make your stay with us comfortable, a place of rest, a refuge from the roar and dust and weary, nervous, wasting work of the towns.

We have asked our communities to prepare a room and make these clean and comfortable with sleeping bags.

We have canoes and kaya to complementary our horses for your transportation. As you know we are carbon foot print neutral production company linked with Ethiopian Climate Change Resilience Green Economy. Therefore, we are very happy to welcome you to our biosphere reserves and give accesses and share the benefit of our biodiversity with you.

We expect you to respect our environment and culture and we invite you to participate in our projects of carbon foot print offsetting system.



ecopia



Ecopía Tours is a Company which focuses on providing its services and activities in and around Biosphere Reserves and National Parks in Ethiopia: Bonga, Lake Tana, Yayu, and Gambella. The Tour Company is one program of the social company Ecopia Plc.

Over the past 10 years Ecopía Plc. has successfully introduced and marketed a considerable product line of processed natural foods, cosmetics, and herbal medicines produced within the Ethiopian Biosphere Reserves. Ecopía Plc. believes that the development of interactive ecotourism activities in partnership with local communities in the Biosphere Reserves will add considerable value to the conservation and promotion of these delicate natural areas.





## Ecopia Tours offers:

- · Accommodation and activities in the Communities
- · Walking
- · Horse riding
- · Bird watching
- Canoeing and kayaking
  Visiting Culture events









We share our appreciation for your been respectful to green and carbon foot print consciences travel. Being told you are appreciated is one of the simplest and most incredible things to hear.









Discover Ethiopian biosphere reserve by water using our canoes and kayaks. Traveling with Ecopia Tours will reduce 50% of your carbon foot print.

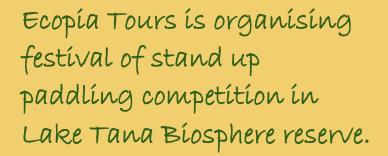












Part of the workshop includes also learning how to build your own stand up paddling boat.











Developing entrepreneurship in equestrian Tourism and customer satisfaction is one of our carbon foot print compensation project.











Ecopía Tours has women rangers and women tour guídes. We are interested to organize our tours family and women friendly.







Do you want to be connected with the community?

Do you want to experience cultural and nations integration?

Do you want to have adventure with nature and animals?

Do you want to experience Ethiopian spirituality?

Do you want to see your carbon foot print offsetting projects?







Start your journey and organize your tour with our company:

We have offices in

Addis Ababa Germany Dubai Toronto



If it is your first time in Ethiopia, we suggest first culture and then nature tourism.

Simon Eco Tours company is our partner who are consciences of carbon foot print and biodiversity conservation. They will take you to the cultural places and we will accompany you with each meals with our organic and health food.









Your journey will be full of impression of Ethiopian cultures, religions, faces and festivals.

Ask the tour guide to explain to you the three different rules and regulations Ethiopians use for their public, civil and personal life. Culture, Religious and Civil rights and obligations.







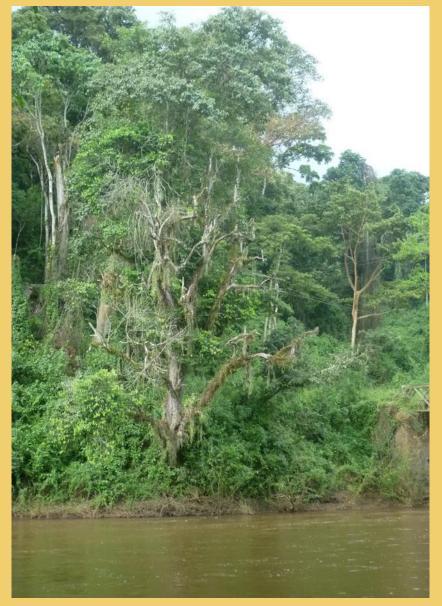
After you have done your tour of historical culture, Ecopia Tours will be your door to natural biodiversity.

We will start with what you love and you know the most.

## Coffee











Your traveling to the biosphere reserves are personalized and customized. Therefore, we advise you first to discuss with our team in Germany and in Ethiopia.



The next day, the nature will wake you up with its beauty.







Ethiopian biosphere reserves host among the 376 species of butterflies in Ethiopia. You might be lucky to identify the 33 endemic ones. We invite you to teach us their Latin names, we show you where they are in our core zone of our biosphere reserve.





Our project of carbon foot print are using sustainable technology and developing income generation activities in the communities of the biosphere reserves with the youth.











Welcome to Ecopia Tours

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